

## **Promotion Description**

### **\$100 Cash Back #1410**

#### **Overview**

The \$100 Cash Back promotion is scheduled to begin on 05/1/2007 and end on 8/31/2007. To receive \$100 cash back coupon, business customers must have an existing 24 month or greater company local exchange term agreement that was signed prior to March 30, 2006. Customer must be a new Cingular® activation and must indicate that they are currently with another wireless service provider (excludes Cingular®) and print the name of the current service provider in space provided on the redemption coupon. Note – Other Service Provider cannot be Cingular®.

#### **Promotion Specifics**

Customer who purchase Cingular® Wireless with a Cingular® 12 or 24 month contract, and are with another wireless carrier, will receive \$100 if they have an existing 24 month or greater AT&T local exchange agreement that was signed prior to March 30, 2006. Customer must fill out coupon, including adding name of current wireless provider, and return for redemption. Cingular® Wireless must be active at time of coupon redemption. AT&T local exchange term agreement must be on account at time of coupon redemption. Account will be monitored monthly for term agreement activity. If local exchange term agreement is removed from the account prior to 12 months, the reward must be repaid to AT&T, in addition to any termination charges that apply.

#### **Promotion Restrictions/Eligibility Requirements**

1. Customer must meet Cingular® credit and coverage eligibility.
2. Cannot be stacked with Shoppers Reward offer.
3. Customer must purchase a SBS offered Cingular® wireless plan and equipment, and activate the Cingular® service.
4. Customer must be a current subscriber to promotion eligible service at time of coupon redemption processing.
5. Requires 12 or 24 month Cingular® contract and activation of Cingular® service.
6. Must be an existing SBS local exchange term customer.
7. Customer must agree to a new or have an existing local exchange term agreement with 24 months or greater after agreeing to a Cingular® 12 or 24 month contract for a new Cingular activation.
8. Limited to 1 (one) offer per account.
9. Customer must purchase in accordance to SBS credit card policy.
10. Combined billing of Cingular® charges to SBS billing required.
11. Customer must indicate that they are currently with another wireless service provider (excludes Cingular®) and print the name of the current service provider on redemption coupon.
12. In the event customer terminates the local exchange agreement, customer must refund the reward under this program in addition to any termination charges owed for agreement.
13. Subscribers with aggregate annual billing per state of AT&T local exchange services exceeding \$65,000 (equates to an average \$5400 per month) at the time of enrollment are not eligible to participate in this \$100 cash back coupon promotion.
14. This promotion can be modified or terminated at any time after Commission notice.